

Since 2001, the annual symposium of the International Institute for Nanotechnology has been one of the world's premier gatherings for researchers at the leading edge of nanoscience. Speakers cover emerging innovations in medicine, energy, clean air and water, and other subjects of vital importance to science, industry, and the public.

Sponsoring the IIN Symposium is a unique opportunity to reach an engaged and committed audience of students, researchers, and faculty members at the vanguard of nanotechnology. More than 900 people attend the symposium each year, which is being presented for the first time as a virtual event in 2020.

SPONSORSHIP LEVELS

Bronze Sponsorship - \$2,500

- Web site logo posting, profile & link on the IIN website
- Logo recognition on IIN social networks before and during symposium (by sponsor level)
- Corporate logo on email promotions and follow-up correspondence with registrants
- Corporate logo on break slides
- Verbal recognition by Chad Mirkin during symposium introduction

Silver Sponsorship - \$5,000

All of the items mentioned above, plus:

- Individual verbal recognition during introduction of speaker of your choice
- Individual recognition on YouTube page for recording of speaker of your choice

Gold Sponsorship - \$10,000

All of the items mentioned above, plus:

- Sponsor message to IIN email list before symposium
- Recognition as presenting sponsor on all YouTube pages for symposium recordings

Logo Guidance:

Please send a **300 dpi JPG/TIF/EPS** of your corporate logo to Mark Heiden, IIN associate director for marketing and communications, at m-heiden@northwestern.edu. Logos will be included in all promotional materials included after the date of receipt.

EVENT DETAILS

Thursday, October 29, 2020

- Introduction (Chad Mirkin): 10:00-10:10 a.m.
- Sylvester James "Jim" Gates, Jr., Brown University: 10:10-11:05 a.m.
- E.W. "Bert" Meijer, Eindhoven University of Technology: 11:05 a.m.-12:00 p.m.
- Lunch Break: 12:00-1:00 p.m.
- Jill Millstone, University of Pittsburgh: 1:00-1:55 p.m.
- Ted Sargent, University of Toronto: 1:55-2:50 p.m.

Contact m-heiden@northwestern.edu to discuss sponsorship opportunities.